

# Environment ANALYST

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## Advertising with Environment Analyst

Environment Analyst is building a valuable, niche readership among top executives and investors in the environmental sector, with a particular emphasis on the environmental consultancy and support services industry.

We built our initial circulation by identifying and contacting top executives in the environmental consulting sector – MDs, CEOs, business development directors, marketing directors, technical directors, finance directors – and inviting them to participate in our research and take our weekly email alerts. Web traffic is further fuelled by colleague recommendations and internet search traffic picking up on our content-rich articles.

### Banner advertising\*

\* All banners are 215 x 70 pixels, no animation

- **News page** – [click for example](#) £100 per month
- **Events page** – [click for example](#) £50 per month
- **All article pages** – [click for example](#) £100 per month
- **Directory page** – [click for example](#) £75 per month

### Sponsorship package

Your logo and/or banner advertising to appear on **home page, news page, directory page** and all **article pages**. £250 per month

- Sponsorship package also includes presentation of banner advertising in our weekly [email news alerts](#)

### Events listing (price per month)

- One or two events listed on Events page free
- Listing all your events on website and emails\*

\* Client may list up to 12 events at any time, revising listing details with 2 days' notice. The service includes listing of one event in at least 3 email news alerts each month.

### Block booking discounts

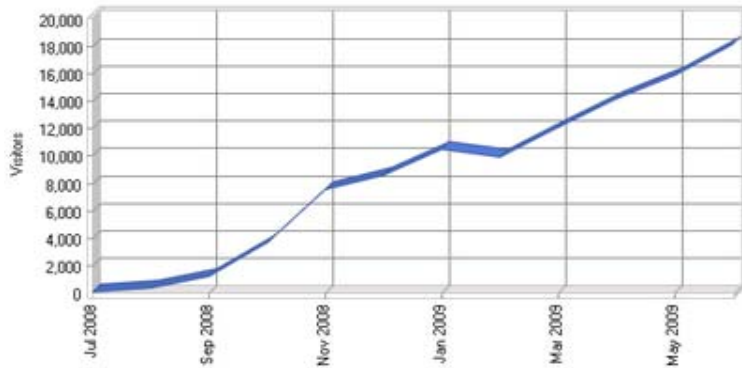
- Six-month bookings 10%
- Twelve-month bookings 15%

## Website statistics

Web traffic has grown strongly since the 2008 launch.

*Latest figures, November 2009*

- Visitors per month: 25,886
- Page views per month: 57,371



Sales enquiries:

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**VAT/sales tax:** 17.5% VAT will be added to invoices where customers are located in the UK. For customers based in other EU countries, the reverse-charging procedure applies and we will not add VAT to our invoices though customers may need to account for VAT themselves. Non-EU customers are exempt from VAT.