

Advertise vacancies to our niche readership in the environmental consulting sector

– call Lotte Spencer on  
+44 (0)1743 818 008  
or see page 10 for details

# Environment ANALYST

**Advertising your business**

**Sponsorship opportunities**

*"The report by Environment Analyst is the most authoritative and detailed independent study of the UK environmental consultancy market to date - and excellent value for money. It will get regular use as a reference tool by the senior management team at Enviro. This is the first place to go for market intelligence on our sector"*

**- Nigel Clark, Marketing Director, SKM Enviro**

# What do we do?

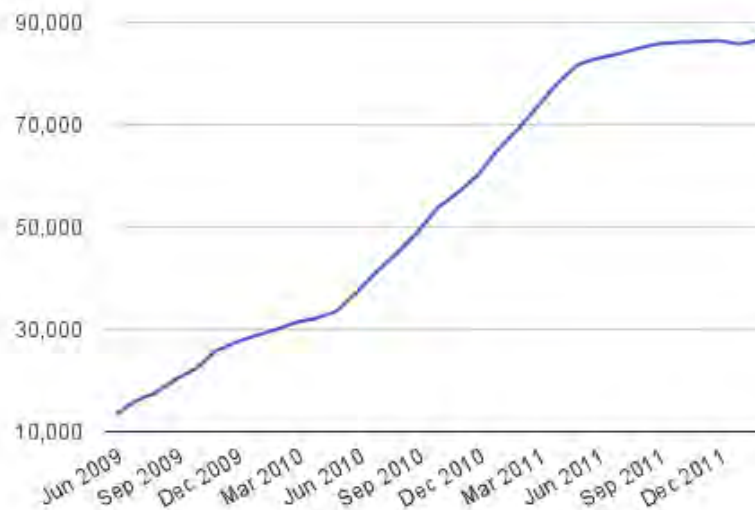
- **Environment Analyst** is a publishing and business research organisation with a remit to track performance and opportunities within the environmental services sector, with a particular focus on the environmental consulting and support services market. We also publish the **Chemical Watch** information service, focusing on chemicals management and control.
- We are expert, reliable, authoritative, affordable and accessible
  - *"The report from Environment Analyst contains a substantial volume of extremely useful information - both for consultancies and for those outside the sector looking to gain an insight into the market dynamics and impact of recession. It's the best we've seen"*
    - - Tom Woollard, Partner & Business Development Director, ERM

# How do we do it?

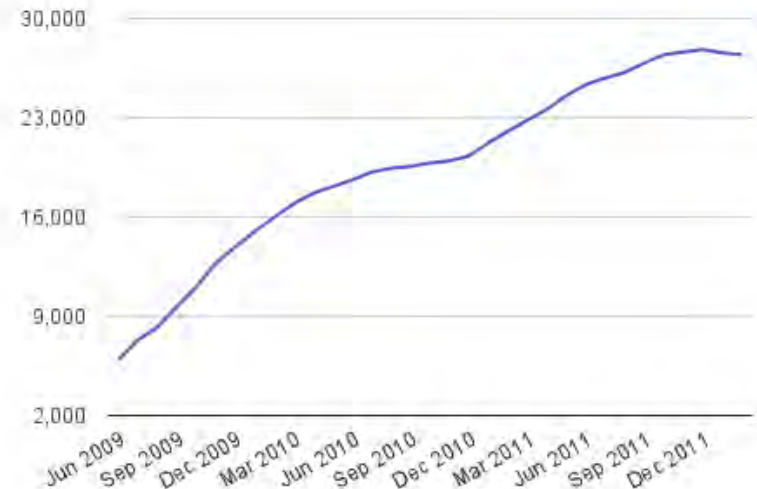
- Via our website [www.Environment-Analyst.com](http://www.Environment-Analyst.com)
- Via weekly email alerts to all subscribers
- Via bi-monthly market briefings delivered in PDF format
- Via market reports and bespoke research
- Via social networking sites (LinkedIn, Twitter)

# How many readers?

- We email our weekly news alerts to 6,000 business managers
- Our website receives more than 27,000 visitors per month and more than 85,000 page views per month



Page views per month  
(12-month rolling average)



Unique visitor sessions per month  
(12-month rolling average)

# Where do they come from?

- Our readers come from the leading environmental service providers
- They are top executives in the sector – MDs, CEOs, marketing directors, business development directors, technical directors, FDs

 AECOM	 Atkins	 Hyder Consulting	 Waterman
 ADAS	 ERM	 Golder Associates	 Entec
 WSP Environment & Energy	 Gifford	 SLR	 SKM Enviros
 LRQA	 Parsons Brinckerhoff	 APEM	 Halcrow

 RSK	 Temple Group	 ESI	 Sustain
 UPL	 IT Power	 Grontmij	 MWH
 Connaught	 Geometric Drilling	 Coffey	 Bureau Veritas
 AEA	 Navigant Consulting	 Buying Solutions	 Landmark

Logos of a selection of our subscribers  
(by permission)

# What we can do for you!

- Promote your **vacancies** on our website, in our emails and on LinkedIn and Twitter
- Promote your company with a banner **advertising package**
- Sponsor an Environment Analyst **webinar**
- List your company in our **Company Directory**
- Advertise your **events**

Call us on +44 (0)1743 818 008 to discuss **sponsorship** opportunities around Environment Analyst surveys, reports, webinars and other events

# Banner advertising package

Banner size 215 x 70 pixels

- Presentation of banner advertising in our weekly **email news alerts**
- Banner advertising on **Home page**
- Banner advertising on **News page**
- Banner advertising on **Articles pages**
- Banner advertising on **Company Directory page**
- Banner advertising on **Events page**
- Free **Events** listing

# Banner advertising: prices

Package	Package price	Subscriber price (discounted)
12 months	£2000	£1700
6 months	£1125	£956
3 months	£625	£531
1 month	£250	£212

# Jobs advertising packages

- Up to 5 job postings per monthly booking
- Attractively priced 6-month and 12-month packages available
- Discounts for Environment Analyst subscribers
- Presentation of one of your vacancies in at least one of our weekly **email news alerts** each month
- Listing on our **Jobs page**
- Listing on **LinkedIn** groups and **Twitter**

# Jobs advertising: prices

Package	Standard price	Subscriber price (discounted)
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12 months	£875	£700
6 months	£655	£525
3 months	£495	£395
1 month	£255	£205

# Contact details

## Advertising sales

Lotte Spencer, [lotte@environment-analyst.com](mailto:lotte@environment-analyst.com)

Environment Analyst Limited  
140B Longden Coleham  
Shrewsbury  
SY3 7DN  
United Kingdom

Tel: +44 (0)1743 818 008

# Advertising Requirements

- Our website does not accept animated graphics (static banners only please)
- Banners can be submitted in GIF, PNG or JPG format
- Banner sizes are 215 x 70 pixels (POA for larger sizes)
- Advertising artwork can be changed (free of charge) with at least five working days notice
- We can design banner artwork on your behalf for a fee of £50 per banner

# Advertising Terms & Conditions

## Environment Analyst advertising/sponsorship terms and conditions

1. Subject to the conditions below, Environment Analyst Limited (EA) undertakes to publish advertisement(s) or carry sponsorship in accordance with the specifications stated in the agreement.
2. The buyer undertakes to settle the account by the date(s) stated in the agreement.
3. EA shall not be liable for any loss or damage suffered as a result of any error or omission in publishing an advertisement or sponsored activity. In the event of an error or omission, EA may at its discretion either repeat the advertisement or activity or make a reasonable refund or adjustment to the price paid.
4. The total liability of EA for any act or omission by EA, its personnel or its agents shall not exceed the amount of a full refund of any price paid to EA under this contract.
5. Without liability to the buyer, EA reserves the right to suspend an advertisement or sponsored activity at any time for good reason, including (a) changes in EA business strategy, (b) any indication that the buyer may be encountering financial difficulties and (c) concern that the advertisement or activity may result in a complaint, claim or proceedings.
6. The buyer will indemnify EA from and against any claim that the advertisement or sponsored activity infringes the copyright, trademark or other intellectual property rights of any person or that it is defamatory or infringes any other right of any person.
7. The buyer warrants that the advertiser/sponsor has obtained the authority of any living persons represented in any copy or artwork.