

Environment ANALYST

www.environment-analyst.com

Market intelligence for environmental service providers, executives & investors

"The report by Environment Analyst is the most authoritative and detailed independent study of the UK environmental consultancy market to date – and excellent value for money. It will get regular use as a reference tool by the senior management team at SKM Enviros. This is the first place to go for market intelligence on our sector"

– Nigel Clark, Marketing Director, SKM Enviros

Who we are

- **Environment Analyst** is a publishing and market research organisation with a remit to track performance and opportunities within the environmental services sector, with a particular focus on the environmental consulting and support services market
- We publish news, issue market intelligence reports, and conduct tailored market research to support business decisions
- Our differential is an understanding of business dynamics alongside the sustainability agenda
- Our team has been reporting on and analysing the sector consistently since 1991
- Clients find us expert, reliable, authoritative, affordable and accessible

"The report from Environment Analyst contains a substantial volume of extremely useful information – both for consultancies and for those outside the sector looking to gain an insight into the market dynamics and impact of recession. It's the best we've seen"

– **Tom Woollard, Partner & Business Development Director, ERM**

Our clients

More clients...

- Our clients come from the leading environmental service providers
- They are top executives and divisional managers in the sector – MDs, CEOs, marketing directors, business development directors, technical directors, FDs

 AECOM	 Atkins	 Hyder Consulting	 Waterman
 ADAS	 ERM	 Golder Associates	 Entec
 WSP Environment & Energy	 Gifford	 SLR	 SKM Enviros
 LROA	 Parsons Brinckerhoff	 APEM	 Halcrow

 RSK	 Temple Group	 ESI	 Sustain
 UPL	 IT Power	 Grontmij	 MWH
 Connaught	 Geometric Drilling	 Coffey	 Bureau Veritas
 AEA	 Navigant Consulting	 Buying Solutions	 Landmark

Logos of a selection of our subscribers
(by permission)

Environment
ANALYST

How we help

- **Business planning:** Benchmarking data and market insights for annual target setting, strategic review exercises and day-to-day operational decisions
- **Competitor insights:** In-depth profiling, statistics, market share, independent SWOT assessment, industry news
- **Opportunity awareness:** Market and policy news and features
- **Market assessments:** Market size, growth and opportunities in specific sectors. Company rankings.
- **Market entry support:** Opportunity review, analysis of potential partners
- **Divestiture and exit strategy:** Market data for information memorandum
- **Mergers and acquisition:** Target identification, independent assessment of opportunities, support of due diligence
- **Market positioning:** Appraisal of place in market against internal goals
- **Legislative reviews:** Evaluation of opportunities and constraints through future legislation and policy changes

Our products (1)

Business news & market briefings at www.Environment-Analyst.com

- Daily business and financial news about the environmental services sector and issues impacting on business opportunities
- Detailed, unique coverage, based on primary interviews and focus on environmental services component of wider stories
- News sent out via weekly Alert email to over 6,000 professionals, with links through to full articles
- Market Briefings – issued at least once a month – provide deeper coverage of various aspects of the environmental services market
- Written by expert environmental/business journalists

Sample headlines:

- WSP benefits from strong Swedish business
- Thomson Ecology buys into marine enviro market
- Mouchel suspends final 2009/10 dividend
- Environ UK achieves return to profit
- Entec proves resilient in face of recession
- London-listed consultancies outperform wider support services sector
- AEA expands further with 2nd US purchase

[News home page](#) [News sample](#) [Market Briefings](#)

Our products (2)

2010 Market Assessment of the UK Environmental Consulting Sector

- 195 pages of detailed commentary, analysis and forecasts
- Plus an Executive Presentation supported by 105 charts and tables
- Includes our Competitor Analysis 2010: Top 32 UK Environmental Consulting Companies. Key information about each firm, with significantly enhanced commentary for 2010, our financial dataset and SWOT analysis.
- Available on annual subscription, one-off purchase, individual profiles

Includes profiles of: ADAS, AEA, AECOM, AMEC (Earth & Environment), Arcadis, Arup, Atkins, Black & Veatch, Bureau Veritas, Capita Symonds, Cefas, Entec UK, Environ, ERM, Golder Associates, Halcrow Group, Hyder Consulting (UK), Jacobs, Mott MacDonald, Mouchel, MWH, Parsons Brinckerhoff, PricewaterhouseCoopers, RPS Group, RSK Group, Scott Wilson, SKM Enviros, SLR Consulting, URS Corporation, Waterman Energy, Environment & Design, WYG Environmental, WSP Environment & Energy

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Our products (3)

Sustainability Careers and Salary Survey Benchmarking Report

- 73 pages of salary, bonus and perks benchmarking data to help set salaries for environmental roles, annual increases, etc
- Analysis of the salary records of 17,000 recent candidates on the books at leading sustainability recruitment consultant Allen & York
- Separate in-depth online survey of 2,600 UK and global sustainability professionals
- Extensive data tables, charts and summary article

Industries: Consultancy & professional advisory; public sector (agencies and central and local government); corporate/ industrial (incl. oil & gas, construction); environmental industries (laboratories, remediation contractors, renewables, waste, and water); NGOs; and academia

Work areas: Energy & environmental management (incl. HSE); impact assessment, ecology & planning; CSR / sustainability; waste management & recycling; carbon strategy; renewables; contaminated land / remediation; water & wastewater (incl. coastal/marine); environmental health, protection & licensing; and chemicals management

Regions: Africa and Middle East; Australasia; Central & South America; Central & South East Asia; East Europe; North America; West Europe (non-UK); and UK

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Current research

Global Strategies for Environmental Consultancies

Due January 2011

- Two-page, in-depth profiles of 12 of the leading international players, with revenue breakdown by region and service areas. Other key business metrics, SWOT, strategy assessment
- Insight into global market and strategies of leading players. Data on global trends from online survey of consultants across many countries

UK Marine Environmental Services

Due January 2011

- Two-page, in-depth profiles of 12 of the leading marine players, with revenue breakdown and other key business metrics, SWOT, corporate developments
- Commentary on market, drivers, opportunities and strategies of leading marine players. Independent growth forecasts and competitor rankings

These two reports are currently being compiled. To contribute to the research or to find out more, please contact:

Stuart Foxon, stuart.f@environment-analyst.com, +44 (0)1743 818 297

Bespoke research

Tailored market research, competitor profiling, due diligence

- The track record and expertise of our team – coupled with our unrivalled dataset on the environmental consulting market – make Environment Analyst the first port of call when it comes to bespoke analysis of market opportunities in the sector and the provision of benchmarking data. We can compile reports, presentations, tailored business news, and other datasets, in line with your business development or investment interests
- We support environmental businesses in many areas, including: competitor intelligence and profiling; assessment of market size and opportunities in specific sectors; market entry support; and support of merger and acquisition activity including market data for information memorandum and due diligence exercises
- To discuss your research requirements, please contact Stuart Foxon on +44 (0)1743 818 297, or email: stuart.f@environment-analyst.com or Liz Trew on +44 (0)1743 818 296, email: liz.t@environment-analyst.com

Promotional opportunities

Sponsorship, web site banners, job advertising

- Over 20,000 visitors each month to www.Environment-Analyst.com
- Over 6,000 recipients of our weekly email news Alert
- Opportunities to promote your services, events and job openings in front of this unique audience of managers of environmental businesses

- Rate card at: <http://environment-analyst.com/advertise>
- Jobs page at: <http://environment-analyst.com/jobs>
- Events page at: <http://environment-analyst.com/events>
- Free Directory listings at: <http://environment-analyst.com/directory>

- To discuss your promotional requirements, please contact Will Marner on +44 (0)1743 818 008, or email: will.m@environment-analyst.com

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