

Environment Analyst Business Summit 2019

19 June, London

Capitalising on a Climate of Uncertainty

About this event

The Environment Analyst Business Summit is a popular and respected annual event, aimed specifically at business leaders and executives within the environmental consulting and management sector.

Highly focused on specific issues currently affecting the sector, this unique, one-day event, brings together senior-level speakers from environmental consulting firms, government and regulatory bodies, business analysts, contractors and client organisations. They will provide the latest thinking on a number of key issues, including:

- **Key environmental policy drivers and priorities**, including key opportunities and challenges for the sector post-Brexit, and implementing the 25 Year Environment Plan
- **Reviewing the state of the UK and global environmental consultancy market**, and identifying emerging trends and market forecasts
- **Exploring how environmental and climate risk is being valued and managed in business and investment decisions**
- **Delivering projects and services through a collaborative approach**, and how to optimise the environmental consultancy business model and client-consultant-contractor relationships
- **Identifying which technology or digital innovation to invest in**, when to invest, and developing strategies for harnessing the full potential of new technology

We recommend you bring your senior leadership teams to this event to get the most out of the day.

Exclusive offer for Environment Analyst corporate members only: if you are a corporate member of our Market Intelligence Service you are eligible to send a second delegate free of charge. Members also enjoy discounts on delegate prices. To claim your second delegate place please call us on +44 (0)2036 372 191 or email sales@environment-analyst.com.

This event is CPD certified.



Why attend?

Expert panel

Bringing together senior-level speakers from across the whole sector, including consultants, government regulators, contractors and clients, to provide valuable insights into the latest thinking on a number of key issues.

Current thinking

The programme has been written with direct input from Managing Directors and Heads of Environment within environmental consultancies to ensure it addresses your most pressing issues.

Time efficiency and focus

Remove yourself from day-to-day distractions and benefit from a series of focused presentations and panel debates.

Interactive roundtable discussions

The roundtable discussions provide an opportunity for delegates to choose one topic to discuss in a more informal, participative format. Each roundtable will be hosted by a facilitator who will lead the discussion.

Q&A sessions and interactive voting

Have your specific questions answered in designated Q&A sessions throughout the day. Plus, the use of interactive voting will enable you to respond to key questions and gauge the opinions and reactions of your peers instantly in real-time.

Networking

Extensive time has been built into the programme to allow you to meet and mingle with your peers and our panel of speakers, and discuss key issues.

8.30 Registration and refreshments

9.00 Opening remarks from the Morning Chair

9.05 Keynote address

Session 1: Environmental policy framework, drivers, disruptors and Brexit

9.30 Outlining key environmental policy drivers and priorities

- Update on current regulatory and political policies affecting the environmental consultancy sector and what to look out for going forward
- Pinpointing key opportunities and challenges for the UK environmental industry sector over the next 5 years and post-Brexit
- Implementing the 25 Year Environment Plan, new Environment Bill, and related strategies:
 - examining the role of the new Environmental Watchdog
 - ensuring environmental innovation during Brexit
 - assessing how net environmental gain calculations are working in practice

Matthew Farrow, Executive Director, The Environmental Industries Commission (EIC)

10.25 Morning refreshments and networking

Session 2: Market structure and future outlook

10.50 Reviewing the state of the UK and global environmental consultancy market

- Examining the current UK market structure and industry rankings
- Assessing key policy developments, business drivers and how to respond to these
 - identifying emerging trends and market forecasts
 - pinpointing where key growth opportunities and challenges lie
 - managing disruptors and emerging risks
- Update on the global environmental consultancy services sector; leading players, sector insight, emerging trends and new opportunities

Julian Rose, Managing Director, Environment Analyst

Ross Griffiths, Assistant Editor & Senior Analyst, Environment Analyst

Anya Hembrough, Deputy Editor & Senior Analyst, Environment Analyst

11.30 Q&A

Session 3: The industry response

11.40 Industry panel discussion

Industry panellists will respond to market and policy drivers, offering insight on how their companies are responding to different threats and opportunities, whilst enhancing the value of the service they provide.

André-Martin Bouchard, Global Director Environment & Resources, WSP

Nancy Thomson, CEO, Thomson Environmental Consultants

12.25 Networking lunch

13.15 Welcome back from the Afternoon Chair:

Peter Skinner, Chief Executive, Environment & Ground Engineering, EMEA, AECOM

Session 4: Environmental risk - the rising investment fundamental

13.20 Exploring how environmental and climate risk is being valued and managed in business and investment decisions

- Examining how environmental, social and governance (ESG) risk factors, climate risks and due diligence are increasingly being considered in business finance and investment decisions
- Determining appropriate metrics to measure, monitor and benchmark these risks
- Exploring how environmental consultancies can help support bridging the gap between finance and sustainability in the C-suite

Session 5: Delivering projects and services through a collaborative approach

14.20 Optimising the environmental consultancy business model and client-consultant-contractor relationships to achieve successful, value driven project delivery

- Examining the evolution and key changes in project frameworks and alliances to better manage risk-reward and cost structures
- Assessing the impact of proposed “social value” and KPI requirements for Government and public procurement contracts
- Establishing key criteria for successful long-term partnerships
- Strategies to ensure we are really getting value from the work we are doing: what is the most appropriate business model for the industry looking forward?

Arjun Thirunavukarasu, Innovation Manager, BAM Nuttall

15.20 Delegates move to their chosen roundtable discussions

Session 6: Roundtables

15.25 Interactive roundtable discussion session

An opportunity to discuss a relevant topic in a more informal, participative format. Delegates may choose one roundtable to attend, and each table will be hosted by a facilitator to lead discussion, encourage optimum debate and exchange of ideas

A. Delivering the digital revolution on the ground

How can we best respond to the challenges of digitalisation and the opportunities presented by new technology? What are the expectations of our clients in terms of the cost savings, efficiencies and added-value insights that can be delivered using the latest digital innovations? Hear first-hand how new technologies are transforming the services that our sector can offer.

B. Best practice procurement and partnership strategies to achieve success in major project delivery

C. Getting the right people at the right time at the right price - best practice resourcing solutions

Paul Gosling, Managing Director, Porter Gosling

D. Optimising environmental consulting opportunities and market positioning for SMEs

Best practice strategies to optimise resource management, address procurement challenges and deliver value to both clients and employees

Marco Garfagnoli, Director, Blue Compass

E. Selling sustainability and empowering E&S professionals to talk the language of the C-Suite

Too often, sustainability considerations are seen by clients as an obstacle, an extra tick-box that “has” to be considered as part of a project, and is often brought to the agenda at too late a stage to make a positive difference. However, it is becoming increasingly recognised that high ESG performance can have a direct correlation with financial performance. This session will discuss tools and strategies that can be employed to effectively “sell” sustainability and ensure it is a genuine consideration at the key stages of project and client relationship development.

Virginia Cinquemani, Director, Green Gorilla Consultants

F. Strategies to address the gender pay gap and increase diversity in the environmental management and consulting sector

Dr Jenny Davidson, Senior Lecturer in Leader Development and Organisation Futures, Newcastle University Business School & NE Lead, Women in Sustainability Network

G. International opportunities and challenges for UK environmental consultancies post-Brexit

H. Valuing environmental impacts: practicalities of applying a natural capital approach in practice

Greater Manchester is the first city-region in the UK to develop a Natural Capital Investment Plan - a plan that will help encourage investment in the natural environment to secure financial and social returns. The plan has been developed as a result of the Mayor's Green Summit and is a key priority identified as part of the Greater Manchester 5 Year Environment Plan. The development of innovative finance models to support natural capital investment is a key aim of the Greater Manchester Urban Pioneer programme, one of four Pioneers identified as part of the Governments 25 Year Environment Plan.

Krista Patrick, Natural Capital Coordinator, Greater Manchester Combined Authority

16.25 Afternoon refreshments and networking

16.50 Roundtable feedback

Each roundtable facilitator will share the key learning points from their table discussion with the audience.

Session 7: Digital Innovation

17.15 Harnessing the potential of new digital innovation to genuinely improve the environmental consultancy service offering, whilst managing the impact on human resources

- Identifying which technology or digital innovation to invest in, when to invest, and developing strategies for harnessing the full potential of new technology
- Exploiting the use of new digital tools and technology to improve productivity, support informed decision-making and maximise outputs:
 - what is the impact of technology and digitalisation on how we work?
 - how can it be used most effectively to add value and improve our service offering?
- Assessing the impact of technology and greater digitalisation on staff:
 - effectively up-skilling the current workforce and recruiting new consultants
 - finding an appropriate balance between human and digital interaction

18.00 Closing remarks from the Chair

Close of summit followed by a networking drinks reception